

Copywriting – Terms & Conditions

Home Page & Microsites

Your Home Page is the most important part of your website. If visitors don't like it—or worse, never even land on it—there's no point in having a website. I write and optimise your homepage for **\$1,000**.

For a microsite (5 pages, excluding contact page), I charge **\$2,000**. If you have a larger website with more than 5 service pages, I charge **\$250** per additional service page. Unless you have a tight deadline, a microsite's content will be delivered within a month.

Product Pages

I charge **\$250** per product page (including copy & SEO). If you have an extensive list of small equipment pages that need optimisation, I'll either include them in the SEO plan or write them for **\$100** per page if they lack existing content.

Remember, you don't need to finish all product pages in one month. Google takes time to index and recognise new pages. We can pace it at 4 optimised product pages per month, which is more than enough to start, and even sustain later.

Copyediting/Proofreading

This involves revising content for readability, style and accuracy, helping businesses avoid costly errors before publishing. I charge **\$35/hr** for copyediting and proofreading.

Note: To all the ChatGPT-obsessed folks claiming that using semi-colons (;) or em-dashes (—) makes you sound like AI are DEAD WRONG. I bet they don't even know there's another punctuation called en-dash – which is not a hyphen (-). I've edited and proofread over 100 books, and I know exactly when punctuation is necessary. So you're in good hands.

PS. While we're on a monthly retainer, if for any reason you can't pay for the upcoming month, just communicate. I'll still do the job as usual because I value trust and long-term relationships over money. However, if we don't have that trust yet, you may start hearing

things like *“My fingers aren’t working”* or *“I have a fungus in my nails and I can’t type”*.
That’s when you’ll know our contract has ended.

If you have any questions about the above prices or would like to speak further about your writing project, please contact me at abbas@liftwithsafety.com.

Abbas Kizilbash

Freelance B2B Copywriter and Content Writer